

Chilton

*King-flow*



# *Catalogue of*

## FOUNTAIN PENS PENCILS • DESK SETS

### *Introduction*

IT is with considerable pride that we present to you this catalogue of Chilton Fountain Pens, Chilton Mechanical Pencils and Chilton Desk Sets.

This catalogue is arranged in loose-leaf form for our mutual advantage. Additional sheets will be sent you from time to time, depicting new products as we bring them out.

In this form the catalogue can be kept always new and up-to-date.

THE CHILTON PEN CO., INC.  
10-20 FIFTY-FIRST AVENUE  
LONG ISLAND CITY, N. Y.



## CHILTON SUPERIORITIES

**1925** ... CHILTON is the Original, Super-Capacity, Air-Pressure Filled, Sac Pen. Twelve years ago it was introduced as the pen that carried "twice the ink." The CHILTON carries its ink in an oversize live rubber sac, which is completely deflated by air pressure and hence the sac refills to its utmost capacity.

The unique construction of the CHILTON offers many advantages. There is no metal constantly against the rubber sac, so the sac cannot deteriorate and corrode as is the case with pens having levers and similar filling mechanisms.

Another superiority of the CHILTON pen is that there is a constant flow of fresh air around the rubber sac which air conditions or insulates the ink from the heat of the hand, thus insuring an even flow.

In the sacless pen, the ink is carried in the celluloid barrel. The heat of the hand causes an internal expansion which forces the ink to flow too freely and blotting is apt to result when writing. The barrel absorbs the ink, thus losing its transparency.

In the CHILTON type of construction the rubber sac is used because it is safest. The various sacless constructions have washers, joints and other places where there may develop seepage of the ink. This cannot happen with a rubber sac.

CHILTON is the only truly air-conditioned pen and therefore safe to carry in pocket or purse.



ONE STROKE  
AIR PRESSURE  
FILLING

### THE ORIGINATORS AND PIONEERS OF THIS SUPERIOR WRITING INSTRUMENT

... have never found it necessary to change the basic principle, but have improved upon it wherever possible. Five years after its introduction the filling device was removed to the rear end of the barrel, making the filling of a CHILTON a simpler one hand operation.

**1930** ... In 1930 we adopted, on our better quality pens and pencils, the famous CHILTON Rocker clip. This is an exclusive CHILTON feature, which holds the pen or pencil firmly in the pocket, thereby preventing loss.

An additional advantage of this clip, is the fact that the shank of the clip is at all times rigid and will not bend or break.

The clip, like the barrel, is not marred by the stamping of the trademark, thus retaining its beautiful symmetry of line.



"ROCKER" CLIP

**1935** ... In 1935 we introduced for the first time in fountain pen history, a new and exclusive method of decoration, namely inlaying gold designs in modern motifs in the non-breakable cap and barrel of the pen or pencil.

At the same time we brought out the exclusive CHILTON Wing-Flow point. Further details about this Wing-Flow point, the greatest advancement in fountain pen history, next to the CHILTON type of fountain pen construction, will be found on the page headed "CHILTON Wing-Flow Points."

During this same year CHILTON launched its first national advertising campaign in the Saturday Evening Post and Liberty.



"WING-FLOW"  
POINT

**1936** ... So great was the response and the demand for the inlay idea of decoration that in 1936 we pioneered and introduced the inlaying of the user's initials in the barrel of the pen and pencil. Several pages of this catalogue are devoted to this outstanding exclusive CHILTON feature.

# CHILTON WING-FLOW POINTS



Chilton  
*Wing-flow*

## The New Flexible Wing-Flow Point EXCLUSIVELY CHILTON

THE CHILTON WING-FLOW Point is a new type of fountain pen point, which next to the CHILTON type of fountain pen construction, has been acclaimed as the greatest step forward in fountain pen history.

The name "WING-FLOW" is derived from the two "wings" of solid gold which lock the point and the ink feed into perfect alignment.

These "wings" and the point are fashioned from the one piece of 14Kt. gold and the "wings" therefore are an actual part of the point.

This construction insures perpetual factory precision adjustment of point and ink feed which, combined with CHILTON's air conditioning construction, insures perfect writing throughout the entire life of the pen.

Not only does the construction of the "Wing-Flow" point prevent twisting, weaving and distortion of the point but also provides an ideal point for two-way writing.

In addition to the greater action or flexibility resulting from the use of this type of point, it creates a reserve pocket for ink which, combined with the triple groove feed, results in utter smoothness and free flowing, velvety, non-tiring writing.

The WING-FLOW pen comes with a variety of points which are listed below:

### CHILTON "WING-FLOW" PEN POINTS

#### Regular Points

- FINE SEMI-MANIFOLD—Regular fine point, quite stiff.
- FINE FLEXIBLE—Regular fine point, quite flexible.
- FINE BALL—Stiff point, between fine and medium.
- MEDIUM BALL—Stiff point, between medium and coarse.
- MEDIUM FLEXIBLE—Regular medium point, quite flexible.
- HALF STUB—A "fine" stub, for backhand writing.
- STUB—Regular broad flat point.

SPECIFY PEN POINTS DESIRED  
WHEN ORDERING



ALL CHILTON  
POINTS ARE  
SOLID GOLD  
GENUINE  
HARD  
IRIDIUM  
TIPPED

#### Special Points

- FULL MANIFOLD SPECIAL—Extra stiff and heavy for making carbon copies. Makes a line similar to a lead pencil.
- POSTING SPECIAL—Extra fine point, very stiff for bookkeeper posting work.
- BOOKKEEPER SPECIAL—Extra fine point but more flexible than POSTING SPECIAL.
- STENOGRAPHER'S SPECIAL—Extra fine point, very flexible for sheeting of characters as used in Pitman and like systems of shorthand.
- OBIQUE—For writing on the side of the point, right or left.

An additional charge of 25 cents will be made for "Special Points" on pens listing under \$5.00.



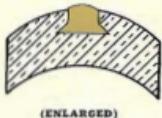
## EXCLUSIVE WITH CHILTON

### INITIALS AND SPECIAL DESIGNS ACTUALLY INLAID IN GOLD

HERE INDEED, is your opportunity to offer your customer the newest thing in fountain pens. The initials are inlaid as only Chilton craftsmen can do it. The brand of workmanship that might go into the creation of an exquisite watch . . . the effect is handsome . . . and that is everything to Chilton.

### ONLY CHILTON INLAID INITIALS AND DESIGNS ARE ACTUALLY INLAID—LIKE THIS . . .

Only this exclusive Chilton process of inlaying—  
patent pending—  
spreads, wedges and  
permanently locks the  
initials or design into  
pen or pencil material.



(ENLARGED)

STYLE No.  
7 1/2

STYLE No.  
A 3 1/2 P

MASONIC  
EMBLEM

UNITS  
SHOWN  
ABOUT  
ACTUAL  
SIZE



### ARRANGEMENT OF INITIALS

Initials on pens and pencils, without inlaid designs, can be arranged vertically or diagonally.

Initials on pens with inlaid designs can only be arranged vertically.



### PRICE DIFFERENTIALS ON INITIALS

On all Wing-Flow pens (without inlaid designs) selling at \$5.00 up and on matching pencils selling at \$2.50 up, no extra charge is made for 3 initials inlaid in gold.

For inlaying more than 3 initials and not more than 6 initials, add \$2.00 to the price of each writing instrument so initialed.

Note—The gold used is 1/20 14Kt Yellow or White Gold Filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

PRICES UPON REQUEST FOR PENS AND PENCILS SPECIALLY INLAID

# CUSTOM MADE WING-FLOW PENS AND PENCILS

Chilton  
Wing-Flow

(See Special Order Blanks in Back of Catalogue)

UNITS ON THIS PAGE  
SHOWN ABOUT ACTUAL SIZE



S 25



S 15 P



S 15



S 10 P



S 25



S 15 S



S 10 PS



A specimen of the handwriting of the prospective user of a Custom Made Chilton Pen is necessary to grind a point that will suit the particular style of handwriting of the recipient.

The inlays, trimmings and initials in a Custom Made Pen are all solid gold.

For the man or woman "of affairs"—for those who are concerned with the social, professional or business activities of life, as an appropriate gift to one who is to be honored with a worth while token of appreciation—a Chilton Wing-Flow Custom Made Pen is "par excellence" the gift best chosen. As a crowning touch to this incomparable gift, the recipient's initials, in solid gold, can be inlaid at no extra cost.

## CUSTOM MADE WING-FLOW PENS AND PENCILS...Plain Black

PENS		PENCILS	
Style Nos.	Price	Style Nos.	Price
S 15	\$15.00	S 10 P	\$10.00
S 15 S	15.00	S 10 PS	10.00

Ebony Black With Solid Gold Inlaid Designs

S 25	\$25.00	S 15 P	\$15.00
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Prices above on Custom Made Pens and Pencils include THREE Solid Gold Inlaid Initials.

Inlays, Initials and Clips in Yellow Gold only.

Specify points when ordering.

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"



## CHILTON WING-FLOW PENS AND MATCHING PENCILS

INLAID WITH \*GOLD DESIGNS IN  
EBONY BLACK—INITIALS TOO IF  
DESIRED

Units Shown On This  
Page About Actual Size

\*The Gold used is 1,200  
14Kt. Yellow or White  
Gold Filled—gold  
equivalent to that  
quality found in 45-year  
guaranteed watch cases.



ALL  
CHILTON  
PEN POINTS  
ARE SOLID GOLD  
GENUINE HARD  
IRIDIUM TIPPED

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"

ALL  
CHILTON  
PENS  
HAVE  
MATCHING  
PENCILS



## CHILTON WING-FLOW PENS AND MATCHING PENCILS

INLAID WITH \*GOLD DESIGNS IN  
BRIGHT RED—INITIALS TOO IF  
DESIRED

Units Shown On This  
Page About Actual Size

\*The Gold used is 1.20  
14Kt. Yellow or White  
Gold Filled—gold  
content and quality  
found in 25-year  
guaranteed watch cases.



ALL  
CHILTON  
PEN POINTS  
ARE SOLID GOLD  
GENUINE HARD  
IRIDIUM TIPPED

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"

ALL  
CHILTON  
PENS  
HAVE  
MATCHING  
PENCILS



## CHILTON WING-FLOW PENS AND MATCHING PENCILS

INLAID WITH \*GOLD DESIGNS  
IN ROYAL BLUE—INITIALS TOO  
IF DESIRED

Units Shown On This  
Page About Actual Size

\*The Gold used is 1/20  
14Kt. Yellow or White  
Gold Filled—gold  
inlays are guaranteed  
sound in 25-year  
guaranteed watch cases.



N 8 1/2



Q 7 1/2



A 5



A 5  
(Ladies Size)



T 1/2



2 1/2 P



C 6



K 3 1/2 P S  
(Ladies Size)



G  
E  
B



K 5 5  
(Ladies Size)

ALL  
CHILTON  
PEN POINTS  
ARE SOLID GOLD  
GENUINE HARD  
IRIDIUM TIPPED

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"

ALL  
CHILTON  
PENS  
HAVE  
MATCHING  
PENCILS



## CHILTON WING-FLOW PENS AND MATCHING PENCILS

INLAID WITH \*GOLD DESIGNS  
IN MAROON—INITIALS TOO IF  
DESIRED

Units Shown On This  
Page About Actual Size

\*The Gold used is 1/20  
14K. Yellow or White  
Gold. Filled—gold  
equivalent to that quality  
found in 25-year  
guaranteed watch cases.



ALL  
CHILTON  
PEN POINTS  
ARE SOLID GOLD  
GENUINE HARD  
IRIDIUM TIPPED

A 5 S  
(Ladies Size)

7 1/2

ALL  
CHILTON  
PENS  
HAVE  
MATCHING  
PENCILS

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"



# PRICES ON CHILTON WING-FLOW PENS AND PENCILS

(See Pages 6, 7, 8 and 9)

(Order Blanks at Back of Catalogue for Your Convenience)

## PRICES ON PENS AND PENCILS . . . In Plain Colors—

Ebony Black • Bright Red • Royal Blue • Maroon  
WITH OR WITHOUT THREE INITIALS INLAID IN GOLD

No charge is made for 3 initials on plain pens or pencils (without designs) selling at \$5.00 up for the pens and \$2.50 up for the pencils.

PENS		PENCILS	
Style Numbers	Price	Style Numbers	Price
5	\$5.00	2½P	\$2.50
SS	5.00	2½PS	2.50
7½	7.50	2½P	2.50

## PRICES ON PENS AND PENCILS . . . With Gold Inlaid Designs Without Initials Ebony Black • Bright Red • Royal Blue • Maroon

PENS		PENCILS	
Style Numbers	Price	Style Numbers	Price
Yellow Gold	White Gold	Yellow Gold	White Gold
A5	AA5	A2½P	AA2½P
A5S	AA5S	A2½PS	AA2½PS
B5	BB5	B2½P	BB2½P
C5	CC5	C2½P	CC2½P
K5S	KK5S	K2½PS	KK2½PS
N7½	NN7½	N2½P	NN2½P
Q7½	QQ7½	Q2½P	QQ2½P

## PRICES ON PENS AND PENCILS . . . With Gold Inlaid Designs and Three Gold Inlaid Initials—Ebony Black • Bright Red • Royal Blue • Maroon

PENS		PENCILS	
Style Numbers	Price	Style Numbers	Price
Yellow Gold	White Gold	Yellow Gold	White Gold
A6	AA6	A3½P	AA3½P
A6S	AA6S	A3½PS	AA3½PS
B6	BB6	B3½P	BB3½P
C6	CC6	C3½P	CC3½P
K6S	KK6S	K3½PS	KK3½PS
N8½	NN8½	N3½P	NN3½P
Q8½	QQ8½	Q3½P	QQ3½P

### IMPORTANT

Specify whether Yellow or White Gold Initials, Designs and Clips are desired • Specify Points Desired • Specify Style Numbers and Colors • All Chilton pen points are SOLID GOLD, genuine hard iridium tipped. • All Chilton Pens have matching pencils.

### OPTIONAL

Chilton has super-ink capacity and one filling lasts an average writer two months—hence visibility is not so important in a Chilton but the "Ink-Tel" visible section may be had if desired, upon request.

**NOTE**  
The gold used for inlaid designs, inlaid initials and trimmings is 1/20-14Kt. gold filled—gold equivalent to that quality found in 25-year guaranteed watch cases.



# A NEW \$3.00 PEN WITH SOLID GOLD WING-FLOW POINT



\*Lustrous Jet Black, Black and Pearl, Marine Pearl, Carnelian, Peacock and \*Gray Pearl.

SPECIFY COLORS AND STYLE POINTS DESIRED.

An additional charge of 25 cents will be made for "Special Points" on pens that cost under \$5.00.

\*With WHITE GOLD trimmings. Other colors with YELLOW GOLD.

## MATCHING PENCILS \$2.00

### Style Numbers

Pens No. 3 . . . . No. 3S (Ladies Size)

Pencils No. 2P . . . No. 2PS (Ladies Size)

NOTE—The gold used in the trimmings in above series is 1/20-14Kt. Gold Filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

## INFORMATION NEEDED TO FILL ORDERS ACCURATELY FOR ALL CHILTON PRODUCTS

- 1—The Style Numbers.
- 2—Colors desired.
- 3—Type of Pen Points wanted.
- 4—State if Yellow or White Gold is desired.
- 5—Plain pens and pencils (without other decoration) where initials are desired state if the initials are to be arranged vertically or diagonally. Initials on pens and pencils with designs can only be arranged vertically.

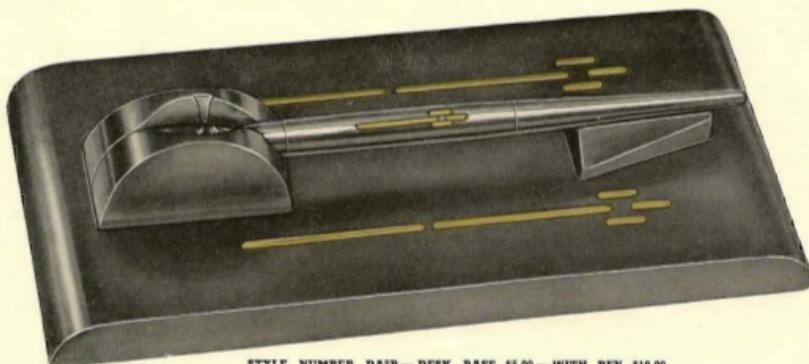
NOTE—When ordering "initial" pens and pencils, don't write the initials—  
PRINT THEM.



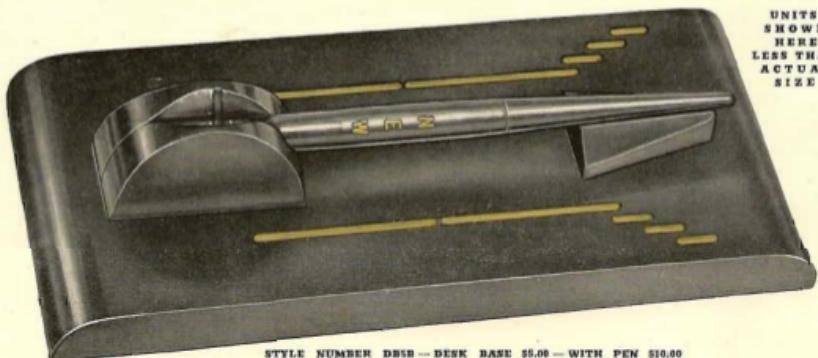
There is an extra charge of \$1.00 each for inlaying 3 initials on pens selling at \$3.00 and pencils selling at \$2.00.

The gold used (unless otherwise stated) is 1/20-14Kt. Yellow or White Gold Filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

All Chilton pen points are Solid (14Kt.) Gold and genuine hard iridium tipped.



STYLE NUMBER DAB8 — DESK BASE \$5.00 — WITH PEN \$10.00



STYLE NUMBER DB8B — DESK BASE \$5.00 — WITH PEN \$10.00

THE NEW LEVEL PEN  
WING-FLOW DESK SET

The Gold used is 1/20-14-kt.  
gold filled—gold equivalent  
to that quality found in 25-  
year guaranteed watch cases.

These bases come only in ebony black with the gold inlaid designs shown. The pens are available in all Wing-Flow colors with gold inlaid designs to match the bases.

All bases are \$5.00, with or without the design. Pens without design and with three gold inlaid initials \$5.00.

Base and pen complete \$10.00.

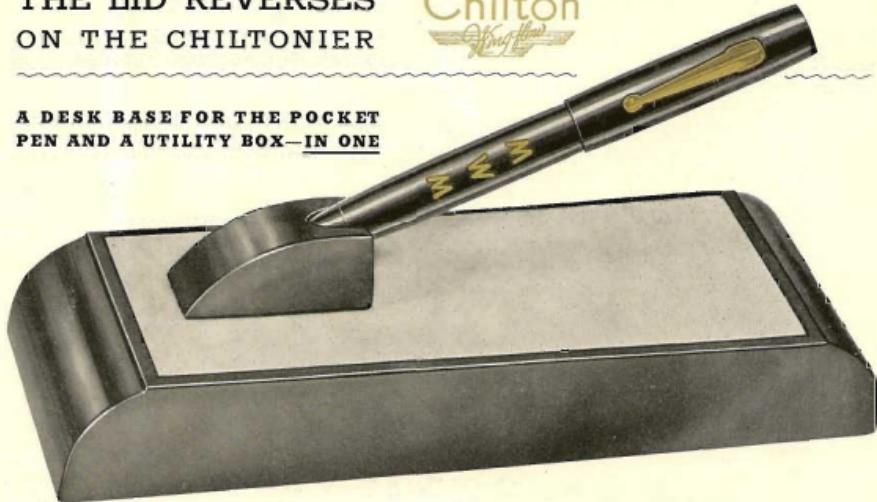
Three gold inlaid initials on pens having gold inlaid design \$1.00 extra.

UNITS  
SHOWN  
HERE  
LESS THAN  
ACTUAL  
SIZE

THE LID REVERSES  
ON THE CHILTONIER

Chilton  
*High Quality*

A DESK BASE FOR THE POCKET  
PEN AND A UTILITY BOX—IN ONE



PRICE (WITHOUT PEN) \$1.50

Specify whether White or Red Lid is desired  
Models Shown Here Are Less Than Actual Size



CHILTONIER (Shown closed)

Becomes a desk base for your pocket  
pen by reversing the lid.





## BEAUTY OF CHILTON PRODUCTS MAINTAINED IN PACKAGING



UNITS  
SHOWN HERE  
LESS THAN  
ACTUAL SIZE

### CHILTON WRITING INSTRUMENTS

PACKAGED AS BEFITS THEIR  
EXQUISITE, HAND CRAFTED BEAUTY

**\$10.00 Sets** are packaged in pressed steel boxes with leather lined base; black silk covered top, beautifully lined inside and containing a gold display tray.

**\$7.50 Sets** are placed inside flannel bags of the type used by jewelers and then packaged in attractive ivory colored boxes.

**\$5.00 Sets** are packaged in black and silver set boxes. (Not shown here).



**CHILTON OFFERS AT NO EXTRA COST**  
**COMPLETE SALES SERVICE AND**  
**ADVERTISING CO-OPERATION**

Chilton  
*Key to Good Business*



ONE OF THE FLEET—A CHILTON ADVERTISING CAR

**CHILTON ADVERTISING CAR SERVICE—**

**INSTALLS WINDOW DISPLAYS AND DISTRIBUTES  
ADVERTISING MATERIALS TO THE DEALER—GRATIS**

The CHILTON advertising cars, one of the fleet is shown above, cover thousands of miles yearly, calling on CHILTON dealers regularly, for the purpose of not only supplying display material, but for installing CHILTON window displays and counter cards, at no cost to the dealer.

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**WINDOW AND COUNTER DISPLAYS**

The CHILTON Pen Company is a consistent advertiser. New window displays and counter cards are issued at intervals, conforming with the pen selling seasons, to help you tie up your sales promotion efforts with CHILTON publication advertising as it appears.

**ADVERTISING PLAQUES FOR INITIAL PENS**

We have completed a handsome display plaque which shows the beauty and effectiveness of this exclusive CHILTON feature. We will send you one gratis upon request.

**ELECTROS AND MATS FOR ADVERTISING**

Electros or mats are supplied to CHILTON dealers for use in their own advertising and sales promotion work without charge. The cuts and mats available are shown on proof sheets which will be supplied upon request.

**CHILTON ADVERTISING POLICY**

The CHILTON Pen Company believes in advertising consistently and is ready at all times to co-operate with CHILTON dealers to promote the sale of CHILTON products to our mutual advantage.



**CHILTON**  
**REPAIR PARTS PRICE LIST**

**PEN POINTS**

*All Chilton Pen Points Are Solid Gold, Genuine Hard Iridium Tipped*

**WING-FLOW POINTS**

Gold Pen No. 3.....	\$1.70
Gold Pen No. 4.....	2.10
Gold Pen No. 6.....	2.55

**Allowance For Old Gold Wing-Flow Points**

Gold Pen No. 3.....	\$.30
Gold Pen No. 4.....	.40
Gold Pen No. 6.....	.50

**WING-FLOW PARTS**

for Gold Inlaid Pens and Pencils

Pen Barrel.....	\$2.00
Pen Cap.....	2.00
Pencil Barrel.....	2.00
Pencil Cap.....	2.00

**REGULAR POINTS**

Gold Pen No. 2.....	\$1.15
Gold Pen No. 3.....	1.30
Gold Pen No. 4.....	1.70
Gold Pen No. 6.....	2.05
Gold Pen No. 8.....	2.60

**Allowance For Old Gold Regular Pen Points**

Gold Pen No. 2.....	\$.15
Gold Pen No. 3.....	.20
Gold Pen No. 4.....	.30
Gold Pen No. 6.....	.35
Gold Pen No. 8.....	.50

**REGULAR PARTS**

For Plain Black and Plain Red, Blue, and Maroon Pens and Pencils Without Inlaid Design.

Cap.....	\$1.20
Barrel.....	1.20
Sac.....	.14
Section.....	.60
Feed.....	.30
Clip.....	.40
Ring Tasse.....	.30
Pencil Mechanism.....	.60
Desk Spout.....	.60
Desk Swivel.....	1.10
Pencil Cap.....	.60
Pencil Points.....	.40
Pencil Barrel.....	.80

**SERVICE CHARGES**

On each unit sent to us for repair, 25 cents will be added for labor and inspection, regardless of the number of parts supplied or the number of operations necessary. Only one 25 cent charge will be added to each unit repaired.

**NOTE**

The gold used for inlaid designs, inlaid initials and trimmings (unless otherwise stated) is 1/20-14Kt. Yellow or White Gold Filled.

**NOTICE—All repairs will be returned via Parcel Post Insured, F.O.B. Plant**

**THE CHILTON PEN COMPANY, Inc.**

10-20 FIFTY-FIRST AVENUE • LONG ISLAND CITY, N. Y.